



LAURA MARTINEZ

Bilingual Beauty & Fashion • UGC Creator

English + Español — two native versions, one shoot

Direct-to-camera content that looks native and actually converts — delivered in English, Spanish, or both.

CONTENT PACKAGES

PACKAGE	WHAT'S INCLUDED	PRICE
Standard UGC Video	Talking-head / testimonial, up to 45s. Filming + editing + captions + 1 revision.	\$75
Product Demo / Unboxing	Hands-on demo with b-roll, multiple angles, captions + 1 revision.	\$100
Lifestyle / Multi-Scene	Product shown in real-world use, multiple setups & transitions.	\$125
Photo Set (add-on)	5–7 edited product / lifestyle photos.	\$50

ADD-ONS

PACKAGE	WHAT'S INCLUDED	PRICE
Spanish Version	SIGNATURE — native Spanish voiceover + matching captions of the same video. A second ad-ready asset from one shoot.	+\$40
Extra Hook Variation	Same video, different first 3 seconds (great for ad testing).	+\$15
Extra Platform Cut	Reformatted & re-captioned for another platform (Reels / Shorts / TikTok).	+\$25
Raw Footage	Unedited clips delivered alongside the finished video.	+\$30
Rush Delivery	Finished within 48 hours.	+\$20

USAGE & LICENSING

PACKAGE	WHAT'S INCLUDED	PRICE
Organic Use	Included in base. Brand may post on its own channels for 30–90 days.	Included
Paid Ad Usage	Per 30 days the video runs as a paid ad (Meta / TikTok, etc.).	+40%
Whitelisting / Spark Ads	Brand runs ads through Laura's handle, per 30 days.	+\$50
Category Exclusivity	Laura won't make content for competing brands in the category.	+50%
Perpetual / Buyout	Unlimited use, forever. Negotiated per project.	+150%

BUNDLES & RETAINERS

3-Video Pack 15% off	5-Video Pack 20% off	Monthly Retainer 4 videos/mo • priority • custom
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How pricing works: The base package covers a finished video with **organic** posting rights only. Any use of the content in **paid advertising** is licensed separately (see Usage). This keeps costs fair for smaller campaigns and scales with how much value the brand gets. Rates reviewed quarterly.

Let's work together

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