LBM CREATE WITH LBM

MEDIA KIT · 2026

Laura Martinez

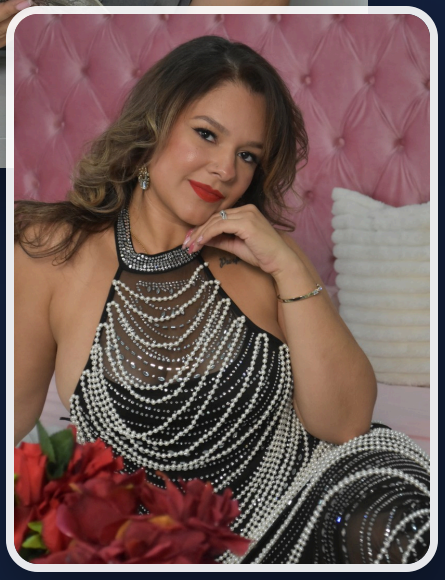
Bilingual UGC Creator · English + Español

Content that sounds like a friend, *not an ad.*

I'm a 30-year-old career woman, wife and dog mom. I create direct-to-camera content with a performer's ease on camera, and I've brought that voice to **30+ brands**, from household names to growing startups.

Beauty · Fashion & Jewelry · Lifestyle · Business · Travel · Pets





Proven with 30+ brands

National names like Neutrogena, CeraVe and CVS, plus fast-growing startups.

At ease on camera

A stage performance background means delivery that never reads stiff.

Brand-safe and on brief

Experience with regulated categories and compliance-reviewed scripts.

Content and presence

UGC for your channels, posts on mine, and in-person brand events.

THE LBM DIFFERENCE

Real, not rehearsed.

Direct-to-camera content that feels like a friend's recommendation.

30+	120K+	6
Brand collaborations	IG profile views, last 30 days	Content categories

brijetmngmnt@gmail.com · (786) 286-2210
createwithlbm.com · @mrs.brijx on Instagram & TikTok

CONTENT CAPABILITIES

Built for the scroll.

From the first hook to the final call to action, content that introduces the product, shows the experience and gives viewers a reason to keep watching.

01

Short-form video

Hook-led videos, demos and voiceovers for Reels, TikTok and paid social.

02

Product photography

Styled product and lifestyle images for feeds, web and campaigns.

03

Reviews and testimonials

Experience-led storytelling that highlights real benefits and use cases.

04

Unboxings and first looks

Natural first impressions and packaging details that build curiosity.

05

Bilingual versions

English and Spanish cuts shaped for natural delivery, never word for word.

06

Brand events

Pop-ups, launches and in-person coverage, captured as it happens.

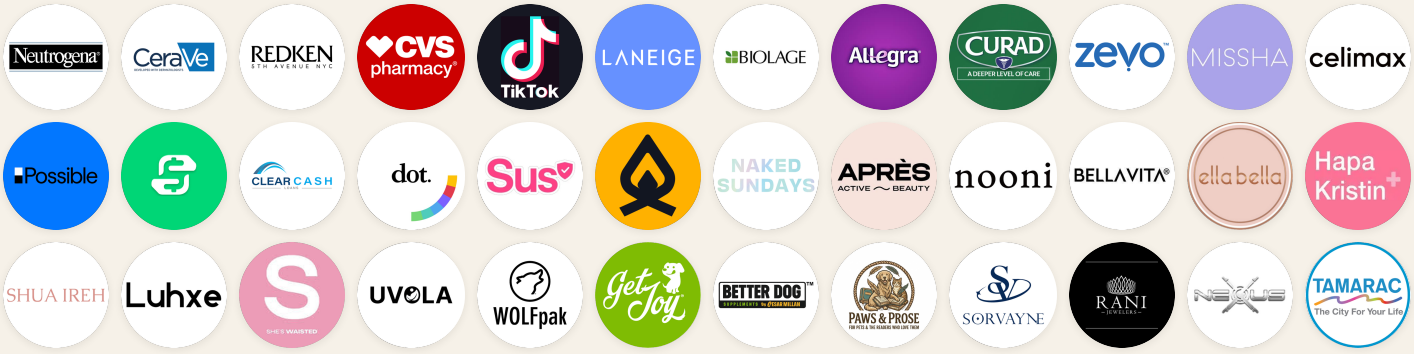
SELECTED COLLABORATIONS

TikTok
TECH & SOCIAL

CVS Pharmacy
HEALTH & RETAIL

Neutrogena
BEAUTY & SKINCARE

BRANDS I'VE WORKED WITH





Let's create something people trust.

UGC, posts on my channels and brand events. Rates and custom packages available on request.

FULL PORTFOLIO

createwithlbm.com

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